

Help Your Pet Live a Lighter, Healthier Life



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Weighing In on Pet Obesity

We are all concerned about our own expanding waistlines and know that when those loose jeans no longer button, well, we have a problem. But who would have imagined that we need to *pay closer attention to Fluffy and Fido's waistlines*.



Although there are no clothes to grow out of (for most pet's anyway), growing bellies is a growing concern to veterinarians all over the country as felines and canines alike join the obesity epidemic.

I only *realized the severity of the issue when I read that about prescription drug use for weight loss – IN DOGS*. I shook my head in disbelief - are pounds (lbs that is!) such a problem for dogs that we actually need to medicate them?

Right now, almost 40 percent of the pets in the United States are estimated to be anywhere from 5 to 20 percent over their ideal weight. This doesn't just mean that Fido only wants to play fetch for five minutes instead of thirty - *excessive weight*

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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

can greatly increase the risk that your pet will develop numerous other

ailments, including arthritis, liver disease, heart disease and even cancer!

So we get that being overweight is dangerous even for pets but is medicating our animals with prescription drugs are the only way to remedy this problem? Especially when we have to weigh the pros against the cons - the unknown side effects of these drugs that have been just introduced to the market.

In this issue, we wanted to explore how natural remedies can help get our pets into tip-top shape. This way we can ***stop our dangerous habit of turning to prescription drugs*** to fix every little problem, even when it can be fixed naturally!

While obesity can lead to a number of dangerous conditions in both cats and dogs, we found that the risks are exceedingly high for hefty kitties. ***Cats that are overweight have an increased risk of developing feline diabetes***; their likelihood of getting the disease actually triples.

To help you get a handle on your pet's health, we researched these trends and found some very helpful information that will help you treat, but more importantly prevent health problems in your dogs and cats before they start, with a wide variety of natural remedies.

We hope you enjoy this ebook, and that you find it helpful in protecting your furry family members from some of the common health issues they face.

A Weighty Problem



Natural Ways to Prevent Weight-related Diseases in Your Pets

The continuing trend in the upward weight spiral isn't restricted to the human population anymore. While we recently reported that more than 60 percent of men and women are overweight or obese in this country alone, studies also indicate that ***canine obesity is certainly a significant problem*** in the United States.

Studies indicate that a staggering ***40 percent of domesticated canines in the***



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Pet Naturals of Vermont Calming Formula is recommended for animals exposed



[Calming Formula for Dogs](#)
Pet Naturals of Vermont Calming Support formula for dogs is a supplement re

United States are considered overweight, a term applied when a dog is anywhere from 5 to 20 percent over the ideal body weight for its size and breed.

Excessive weight and obesity in dogs pose significant health threats, as well as affect their quality of life on a day-to-day basis. When a pet is overweight, they have to exert more energy just to move around.

Overweight pets become sluggish, and **often tend not to get the amount of exercise necessary for them to stay healthy**. It also detracts from their ability to play and enjoy the outdoors, which in most cases, dogs practically live for!

But beyond simply slowing your pet down, excessive weight can drastically increase their chances for developing more serious diseases. Arthritis is very common in obese dogs, as the added weight and pressure on their joints causes them to wear out more quickly. Dogs may even lose a range of motion, causing joints not to function properly, which can also lead to arthritis.

In addition to arthritis, excessive weight in dogs has also been linked to heart and liver disease, respiratory conditions and even cancer. Once pet owners are aware of the devastating potential of obesity, it isn't surprising that they are willing to try anything, including prescription medications, to fix the problem.

However, this raises an important question - Are prescription drugs really the best option for treating your overweight dog? Many of the drugs prescribed to animals, such as steroids and corticosteroids for example, can result in very serious side effects despite their short-term benefits.

You can **avoid the potentially harmful side effects by treating your dog's weight problems naturally**. With so many natural alternatives available, there really isn't a need to use prescription medications to treat a problem that can be helped with simply a little diet, increased exercise and herbal remedies!

Dr. Marcella Ridgway, a notable veterinarian at the University of Illinois, reveals that in the majority of cases the reason pets become overweight is because owners do not spend enough time ensuring that they are eating and exercising correctly. "The thing



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about dogs and cats," she explains, "is that they don't make a conscious choice to overeat --people choose this for them; we control the food. Therefore, it's easier for them to stop if we give them something else to enjoy."

By carefully monitoring the amount and quality of food your dogs are fed, and making sure they have ample time outside to exercise, you can prevent weight and actually encourage weight loss.

Natural remedies can also be a wonderful supplement to your dog's diet and exercise regime, and can help your pet lose those extra pounds. There are many herbal products that can help naturally curb your pet's appetite so you can avoid chemical-based prescription drugs.

Just like humans, pets can struggle with various health conditions that can make losing weight especially difficult. Natural remedies can also help treat conditions like thyroid problems and fatigue so they can enjoy a better quality of life! There are even herbal products that can boost energy levels in sluggish pets so they have more desire to exercise!

- [PetAlive SlenderPet](#) Encourages weight loss by elevating metabolism and aids in the elimination of fat.
- [PetAlive Thyro-Pet](#) Treats causes and symptoms of hypothyroid conditions
- [PetAlive Performance Plus](#) Improves mental and physical performance and boosts energy
- [PetAlive Energy Tonic](#) Restores energy and vitality in pets

Once you start your pet on a new diet and exercise regimen, it is crucial that you address the physical stress that carrying excess weight can put on the body. Herbal and homeopathic tonics can aid in the overall health and functioning of important body system such as the circulatory system, the heart, kidneys and liver. This is an essential part in healing the effects of pet obesity.

- [PetAlive Heart and Circulation Tonic](#) Improves circulation and promotes heart and artery health
 - [PetAlive LiverAid](#) Stimulates and improves liver functioning and prevents
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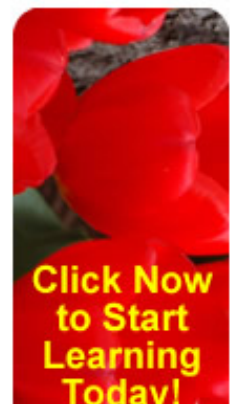
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- [PetAlive Muscle & Joint Support](#) relieves stiffness in swollen joints, reduces pain and promotes healthy muscles and bones.
- [PetAlive Immunity & Liver Support](#) Strengthens and improves immune system and liver functioning

By turning attention to your pet's weight and making simple decisions – like **choosing a healthy diet and keeping them active** - you are improving their overall health.

Deciding to treat your pets **using natural alternatives to prescription drugs whenever possible is another way you can give your dog a long, fit and healthy life**. And, it's the best way to keep your pet at a healthy weight and their system performing at its peak function!

"I wanted to write and thank you for recommending SlenderPet for my overweight cat. Along with the dietary changes you suggested, she has never looked better and is also far more active than she used to be. It must have been as you said that she had a sluggish thyroid. She used to sleep all day and all night and never show an interest in anything. I thought she was just lazy but she is now behaving almost like a kitten again!" — Regina L.

Preventing Feline Diabetes

Is Your Cat at a Higher Risk?

As cases of obesity rise in canines and felines around the world, so do corresponding cases of the diseases caused by obesity. One of the most prominent and perhaps alarming examples of this trend is the **drastic rise in instances of feline diabetes**.



There are many causes of feline diabetes, including excessive weight and obesity, as well as the use of medications including steroids and progesterone derivatives used to treat behavioral abnormalities and skin diseases.

Feline diabetes can be potentially devastating to your cat's health, especially if it goes

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undiagnosed and untreated. Diabetes is a disease where ***your pet is unable to regulate its sugar levels***. This can be very dangerous, as at times sugar levels may drop low enough, where cells no longer receive the glucose they need to function properly. This leads to Hypoglycemia and your pet can suffer from muscle agitation and eventually experience a seizure.

Researchers at the University of Edinburgh in Scotland released a report recently concluding that overweight cats ***are more than three times as likely to develop diabetes as cats who maintain a normal body weight*** throughout their lives. The same report also indicated that one in every 230 cats in the United Kingdom currently has diabetes, a figure that has increased nearly five-fold since the 1970s.

What Are the Symptoms of Feline Diabetes?

- Excessive thirst and urination
- Loss of weight due to the body's inability to handle glucose
- Vomiting
- Loss of appetite
- Weakness
- Poor skin and coat condition
- Breathing abnormalities
- Dehydration

Researchers and veterinary professionals attribute these findings to the stationary lives that most domestic cats live. These pampered felines are simply not leading healthy, active lifestyles. Professor Danielle Gunn-Moore of the University of Edinburgh feels as though the distinction between indoor and outdoor cats is so well-defined, that many cats that stay indoors never get the chance to exercise at all.

He says, "***While cats would naturally exercise outside, many cats are now housebound*** - perhaps because they live in a flat [an apartment] or because their owners feel that it is too dangerous to let them out - so they have little to do all day but eat, sleep, and gain weight."

Gunn-Moore draws attention many pet owners who live in the city apartment environment, where letting their cat run freely outside is simply not an option. For these cat

owners it is especially important to keep all pets on a strict diet, avoid constant overeating and consuming calories they are unable to burn off. Gunn-Moore remarks,



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MORE INFO

“Unfortunately, just like people, ***cats will overeat if they are offered too much tasty food***, particularly if they are bored and have little else to do.”

Male cats are diagnosed more frequently than females, and all breeds can be affected.

Obesity and the use of medications including steroids and progesterone derivatives used to treat behavioral abnormalities and skin diseases are also risk factors for the development of diabetes in cats.

The most common symptoms of diabetes are increased thirst, increased urination, and weight loss, despite an increase in appetite. Owners may notice that they have to change the litter box more frequently because it is wet all the time. Some cats will begin to void large amounts of urine in places other than the litter box. This may mistakenly be perceived as a behavioral problem in some cats.

If your cat is overweight or displaying any of the common symptoms it is important to have them checked for diabetes. Your veterinarian can perform a series of simple tests to determine whether or not your cat needs treatment, and can also recommend additional tips on how to avoid diabetes if your cat is at an elevated risk due to excessive weight.

Standard treatment for feline diabetes involves the administration of insulin, the hormone which helps control sugar levels in the blood stream. Treating cats with insulin can be physically difficult as insulin is commonly administered in daily injections. There are many natural remedies that can work as complementary treatments to insulin and help control your cat’s sugar levels.

GlucoBalance, by PetAlive, works remarkably well to help cats maintain normal sugar levels and avoid those drastic lows that potentially lead to serious complications. For overweight cats that have not yet developed Diabetes, GlucoBalance also works extremely well as a preventative measure.

For pets currently living with Cushing’s Disease,

diabetes complications can be a serious problem.

- [PetAlive SlenderPet](#)

Encourages weight loss by elevating metabolism and aids in the elimination of fat.

- [PetAlive](#)

The advertisement for NativeRemedies features a green leaf logo at the top. Below it, the text reads "NativeRemedies THE NATURAL CHOICE". A green banner with white text says "LIVE A HEALTHY LIFE!". The central image shows a smiling family of four: a woman, a man, and two children. Below the photo, the text states "Proven, Safe, 100% Natural Herbal and Homeopathic Remedies for You and Your Family". At the bottom, there is a brown button with the text "CLICK HERE".

Taking GlucoBalance in combination with **Cushex**

Drops can be an effective preventative treatment as well.

Diabetes is a serious growing problem, but all the facts on its causes are in!

A sensible diet with plenty of exercise and the addition of herbal products for prevention is the best way to avoid obesity, diabetes and to simply give your feline friend a happy, healthy and long life!

"I just wanted to let you all know that we have been very pleased with the results of your treatment for our cat. She had been ill with all sorts of ailments for some time and we were so upset when she was diagnosed with diabetes! Your support team have been wonderful in suggesting healthy diet etc and with the Glucobalance capsules we have seen a huge improvement." — **Sue.**

"Your capsules are easy to administer. We used to have to fight to get our cat to take any medication at all and I don't know who was more upset - us or her! It is easy to open your capsule and mix it with a little tuna and she takes it with no trouble at all - simple but very effective! Thank you for a great remedy for diabetes!"

— **Deb**

"Our vet is very happy with us after making diet changes and using Glucobalance our dog has improved enough to receive a clean bill of health! She has just turned 10 years old and is back to her former self again that is thanks to Pet Alive! I like that

[GlucoBalance](#)

Controls symptoms of feline and canine diabetes.

- [PetAlive Cushex](#)

[Drops](#) Supports pet adrenal health and treats

- Cushing's Disease.

- [PetAlive](#)

[Performance Plus](#)

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[Tonic](#) Restores energy and vitality in pets.

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- [PetAlive Skin & Coat](#)

[Tonic](#) Restores shine and health to coats, treats pet skin disorders and fur loss.