



Natural Help for...



Pet Dandruff

What is Dandruff?

Dandruff is **loose dead skin cells** from the outer layer of the skin. These dead cells flake off the surface layer of the skin and get caught in an animal's fur.

What causes Dandruff?

Dandruff may be caused by **sensitivity to a fungus that is present on the scalp** or a fungal infection. Overactive oil glands in the skin may also cause **dandruff** to occur. Conversely, if there are clogged oil glands the skin can get overly dry and produce dry flakes.

Cold weather and dry environments may also result in **dandruff** for your pet – as can stress or a weakened immune system. An **animal's coat is the first sign of health** and vitality and **dandruff** can quickly cause an animal's coat to appear unsightly and unhealthy.

Dandruff may also result from food allergies or intolerances, while **itchy skin may lead to scratching** and hair loss – producing a **patchy coat**. Excessive washing of your pet may also result in flaky, dry skin. This happens when the production of natural oils (present on your animal's skin) is disrupted - to counteract the dry skin caused by frequent washes oil glands produce too much oil.

Diagnosing Dandruff

Diagnosis and treatment will depend on the **cause of the dandruff**. Most animals will **experience dry skin at some point** in their lives, and with the right care, most skin problems are easily corrected. Depending on the cause, treatment may involve topical creams (however these may also have the potential for side effects). Your vet may also suggest supplementing omega-3 oils into the diet.

Natural remedies

Pet owners often look to natural herbal and homeopathic remedies to help **keep their pet's skin healthy** and nourished, supporting natural oil production. Herbs such as Equisetum arvense (an effective tissue tonic due to its high silica content) and Taraxacum officinalis have also been researched for their ability to soothe the skin and keep the skin hydrated.

Fucus vesiculosus is a sea vegetable often used in supplements to support the production of thyroid hormones, necessary for **maintaining skin and coat health** via thyroid functioning.

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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

Tips related to dandruff in pets:

- Do not change diet suddenly as this may cause an imbalance of natural oils and consequently a dry, flaky skin.
- Never use human cosmetic lotions on your animal's skin. These products contain rich chemicals that can cause irritated skin.
- A tablespoon or two of olive oil added to the food a few times a week can help improve [skin and coat health](#) by stimulating natural oils in the skin.
- Dry your pet thoroughly after washing, as shampoo residue can dry on the skin and cause flaky skin, itching, rashes and [chronic dandruff](#).
- Vitamin A helps to maintain healthy skin. Sources include carrots, squash and sweet potatoes that can be added to your pet's diet.
- Brush your pet regularly, but GENTLY, to loosen dry skin cells and [dandruff flakes](#).



The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine,

Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

Related Natural Remedies:

[Skin and Coat Tonic](#): Support healthy skin and shiny coats

Skin & Coat Tonic contains a combination of specially selected herbs, nutrients and biochemic tissue salts known for their tonic and supportive function on the skin and coat. Regular use of Skin & Coat Tonic will quickly help to **support shine and systemic health in the skin and coat**, leaving your pet looking and feeling in peak condition.

Skin & Coat Tonic is also a benefit for 'show pets' who need a 'beauty boost' before competitive events.

[Learn more about Skin and Coat Tonic](#)

Read the testimonials for these quality products [here!](#)

Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

Great Health Sites

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1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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