



Natural Help for...

Pet Ear Infections



What are Ear Infections?

Dogs and cats are often prone to [ear infections](#). We all know that dogs and cats have an amazing sense of hearing, and when they have an [ear infection](#) extreme discomfort and pain is experienced. Because the ears are shaped intricately, earwax, debris and parasites **can easily become trapped** and as a result lead to an [ear infection](#).

The most [common ear infections](#) that are seen in pets include **otitis externa** (infection of the external ear canal) and otitis media (infection of the middle ear). [Ear infections](#) tend to affect certain dog breeds more than others.

Dog breeds such as Basset hounds, Cocker spaniels, Schnauzers and Miniature poodles develop [ear infections](#) frequently while in cats, Persian breeds are also more susceptible to these infections. Infections in the ear can lead to more serious problems such as **loss of hearing and neurological difficulties**. However, with the proper diagnosis and prompt treatment, [ear infections](#) can be treated successfully.

The common symptoms and signs of an ear infection include:

- Shaking the head or holding it one side
- Scratching or pawing at the ears
- Pain in the ear
- Rubbing ears against furniture or carpet
- Yellow, brown or black discharge in the ears
- Ears are red, inflamed or tender
- Foul odor from the ears

In addition, if a **middle ear infection develops**, symptoms of facial paralysis may occur. Your pet's eyelids may droop with facial muscles and third eyelid moving up and covering the eye, difficulty swallowing as well as loss of balance.

What Causes Ear Infections?

Most [ear infections](#) are caused by bacterial or yeast infections. Other factors that may also contribute to [ear infections](#) include the **accumulation of wax, debris**, thick, matted hair trapped in the ear canal or other foreign bodies. Allergies, [ear mites](#), ulceration, tumors, improper cleaning of the ear or impaired drainage of the ear can also cause [ear infection](#).

Diagnosing Ear Infections



The content of this ebook is intended for informational purposes only.

It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

The diagnosis of a middle or inner ear infection is based on the symptoms as well as a thorough examination of the ear. Your **veterinarian will perform an otoscopic exam** to view the ear canal and determine whether the eardrum is intact.

If the eardrum is ruptured or filled with fluid, this is usually a sign of a middle and inner [ear infection](#). Anesthesia or sedation may also be used if the pet finds the otoscopy too painful. X-rays as well as a **sample of the material in the ear canal** is taken and examined under a microscope to determine the cause of the infection.

Help for Ear Infections

The [treatment for ear infections](#) depends on the underlying cause and severity of the infection. Very often underlying conditions such as allergies, tumors or polyps may bring about [ear infections](#), but if treated immediately can **greatly reduce the infection**. Medications to treat the symptoms of [ear infection](#) include antibiotics or antifungal drugs.

Cleaning your pet's ears daily for the next week will also be recommended, and your vet will demonstrate how to do this properly without hurting your furry friend. In more severe cases, surgical procedures which involve an **incision of the eardrum**, the removal of the ear canal or bony covering of the ear may be required.

Natural remedies

Natural remedies such as herbal remedies are also beneficial for **maintaining ear health in dogs and cats**. Containing natural ingredients, these herbal remedies are safe and gentle enough to use on your pet without any harmful side effects.

Herbs such as *Melaleuca alternifolia* (Tea Tree Oil), *Rosmarinus officinale* (Rosemary), *Calendula officinalis* (Marigold) and *Verbascum thapsus* **keep ear canals clear and free of blockages**, soothe itching and maintain the normal balance of flora in the ears.

There are certain preventative measures that can be taken to avoid ear infections in pets and these include:

- Clean your pet's ears regularly with a cleaning solution to remove dirt and prevent ear wax build up
- Avoid using cleaning solutions that contain fragrances and dyes as these can be an irritant – use an alcohol-free and non-toxic solution which can be obtained from your vet
- Avoid using Q-tips to clean your pet's ears rather use cotton wool or soft gauze
- If your pet has a lot of hair inside the ear flap, ensure that you have those hairs plucked by their vet or groomer
- Keep your pet free of fleas, ear mites and control allergies
- If an infection is caused by ear mites, add a few drops of olive oil or almond oil to stop the mites. Continue this treatment everyday for next few weeks.



Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

- Start cleaning dogs and cats ears at an early age and make it a pleasant experience so that they will get used to being handled
- Ensure that your pet is fed a healthy, all natural diet that is free of preservatives and colorants
- Incorporate immune boosting supplements and vitamins to your pet's diet to keep him in peak condition

The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest

Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

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[Native Remedies - Natural & Herbal Remedies](#)

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therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

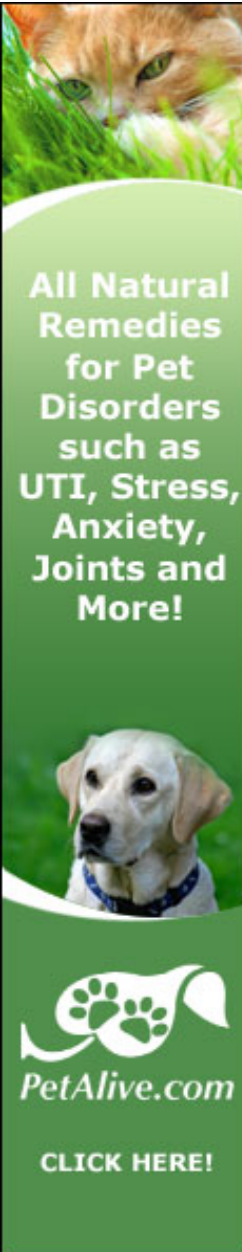
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Ear Dr. contains a blend of natural, herbal ingredients in a medicinal olive oil base, all specially selected to support the health of the skin and structures inside the ear .


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2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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