



Natural Help for...

Pet Eczema



What is Eczema?

Eczema is a [skin condition](#) that refers to inflammation of the skin. It is also known as dermatitis and is characterized by itching and dry, scaly red patches. Not only does **eczema cause tremendous discomfort for an animal** and it can also often result in unexpected flare-ups triggered by allergic reactions, fleas or environmental factors. This condition affects both cats and dogs of all breeds and is most common in animals with sensitive skin.

With most [types of eczema](#) the following symptoms may be noted with regards to your pet:

- Itching that may range from moderate to severe in certain areas
- Lesions on areas of skin that become sparsely haired (back of the paws, abdomen, muzzle, and lips).
- Inflamed areas that may bleed when scratched or ooze watery fluids
- Blistering
- Cracked, [painful skin](#)
- Persistent scratching of a particular area
- Persistent licking of a particular area
- The appearance of a red, painful-looking sores, often overnight.
- Scaly, rough or oozing areas on the skin, usually accompanied by hair loss.

Related conditions include:

- Flea-bite Dermatitis (Caused by flea saliva residue on your pet's skin)
- Allergic contact dermatitis (your pet's delayed hypersensitivity to allergens such as bleach, fertilizers, carpet cleaners and flea collars)
- Atopic dermatitis (an allergic-type reaction that is accompanied by wheezing, asthma, and very dry skin).
- Seborrheic dermatitis (yellow, greasy scales like dandruff on the skin of certain breeds – especially those with wrinkles or folds).
- Autosensitization dermatitis (itchy rash that occurs in response to an intense inflammatory process somewhere else on the body, especially fungal infections).
- Lichen simplex chronicus (rash caused by long-term scratching of an area producing thickened skin).
- Pyotraumatic dermatitis (Often referred to as a “hot spot” - red, moist, hairless, painful-looking sore that appears suddenly. Often, this licking and scratching goes on at night, so the sudden appearance of the sore can be an unpleasant surprise)
- Canine acral lick dermatitis (a fairly common [skin condition](#) in dogs. Affected dogs usually spend a considerable part of their day licking at one particular spot on one leg. An infected, wound eventually arises at the site).
- Canine sarcoptic mange (an extremely irritating condition caused by the

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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

- Sarcoptes mite most often affecting a dog's abdomen, chest, legs, and ears)
- Feline notoedric mange (similar to canine sarcoptic mange, Notoedres cati is a microscopic mite that infests the skin of cats typically affecting the ears, face, and neck).

What causes Eczema?

The exact [cause of eczema](#) is not known. Researchers believe that hereditary factors as well as a malfunction within the immune system may contribute to the [cause of eczema](#). Certain factors or triggers may also be responsible for the **outbreaks of eczema** and these include:

- Irritants or substances such as household cleaners or detergents and chemicals
- Allergens such as plant pollens and any number of pollutants
- Sensitivity to certain foods (particularly dairy) as well as chemical food additives, preservatives and colorings
- Changes in temperature or humidity
- Stress
- Hot weather and an animal's perspiration (especially if they have folds in the skin that trap fungus or bacteria)
- Flea Saliva
- Fungal infections

Diagnosing Eczema

Generally, [eczema](#) is diagnosed based on the history and appearance of the rash. Your vet will inspect the affected area and if possible, the **exact type of eczema or skin condition** is identified, although this can be difficult. Some skin tests can be performed to help identify the problem. If allergic [eczema](#) is suspected a 'patch' test can also be performed where a small amount of the allergen is rubbed onto your pet's skin and the skin is monitored for 2-5 days for a reaction.

Help for Eczema

Although, there is no [cure for eczema](#) a combination of conventional medications, **natural therapies** and modifying your lifestyle can help.

If your pet's [eczema](#) results from flea bites, action should be taken to rid the home of fleas. Corticosteroids such as injectable dexamethasone and oral antibiotics may be given to **calm the itching and inflammation** – however these medications may have side effects. 'Hot spots' need prompt attention to prevent bacterial infection.

Be aware that topical steroids can have significant side effects and most topical steroid creams need to be prescribed by a health care provider.

Natural remedies

Many herbal and homeopathic remedies have been formulated with specific ingredients to **help lessen inflammation** and soothe itchy, 'angry and agitated' skin. Herbs such as Matricaria recutita (German Chamomile) is widely used as a



Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

gentle cleansing, anti-inflammatory and soothing herb.

Galium aperine (Cleavers) is a **cleansing tonic helping to expel toxins** from the body and therefore assist in the treatment of chronic [skin conditions](#) such as [eczema](#) and allergic dermatitis. Calendula officinalis (Marigold), Hamamelis virginianum (Witchhazel) and Graphites can reduce swelling and are well-regarded as effective natural remedies to **soothe itchinness** while promoting [skin health](#) and skin support.

Tips for Eczema-prone skin

- Control your pet's fleas regularly! This is key in the battle against dermatitis.
- If you bath your pets – do not bath them too often. Make sure you use a natural, gentle shampoo – and always dry them off properly.
- Never use human perfumes, moisturizers or talc on your pet's skin. Treat other rashes, especially fungal infections, even though they may not seem related and watch out for infection.
- Avoid dressing your pet in clothing: the skin needs to 'breathe' and in the case of dermatitis related to allergies or triggers, some detergents may be at fault for your pet's irritated skin.
- Keep your pet's nails short to avoid scratching or rubbing the itchy area

The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true.

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If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

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[Natural Holistic Health Blog](#)

[PetAlive Natural & Herbal Remedies for Pets](#)

[Native Remedies - Natural & Herbal Remedies](#)

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Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets." Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

Related Natural Remedies:

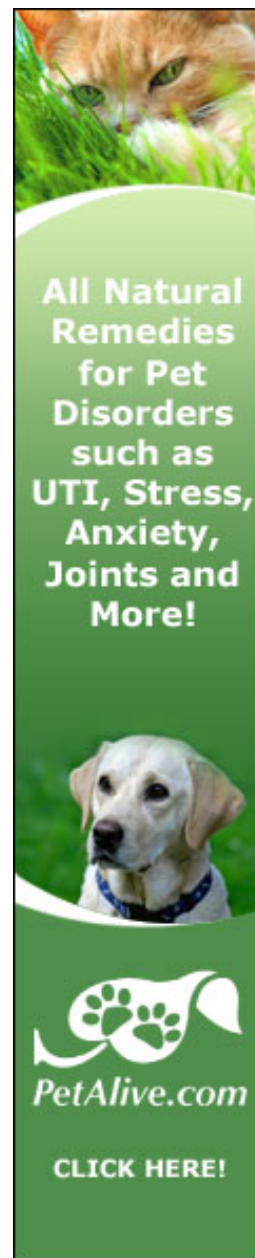
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2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

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