



Natural Help for...

Pet Inattention



What is Inattention?

Inattention can be defined as having concentration difficulties or the **inability to follow through on instructions**. This may not seem like a concern if your inattentive pet is a docile house cat, however, inattention can become a problem if your inattentive pet is a show dog or a puppy in need of training.

Inattention can result in frequent mistakes on show day as your well trained dog is **suddenly distracted by all the sights and sounds** of the show. As a pet owner, it can be very disheartening when you and your pet have put in so much time and effort for the big day, and when it finally arrives, your star dog suddenly can't concentrate and doesn't seem to be listening to any of your commands.

Inattention is also difficult for **pet owners trying to train and socialize young dogs**. It often means that you have to put in twice the effort and if your dog is inattentive then chances are that they won't remember what was being taught in the first place.

What Causes Inattention?

Having an inattentive pet can be frustrating; however your pet is probably totally unaware and oblivious to this. Remember that like some people have difficulty concentrating, so do some pets. It is **not something they can be punished or blamed for**, especially when shows and training classes are so full of excitement and bustling noises and smells that are also demanding their attention.

Help for Inattention

Natural Remedies

Certain herbal and homeopathic ingredients have been shown to significantly improve memory, concentration and mental alertness, and have been used with great success for performing and training pets. Gotu Cola is one such herb which is not only a great memory tonic, but it also **helps to relax and calm anxious and stressed pets**, thus improving confidence and focus.

Rosemary is yet another memory enhancing herb which also works to **increase circulation and improve energy levels**. Lastly, Spirulina is an excellent over-all health tonic which can help to boost energy levels and increase mental ability.

Tips for promoting focus and attention

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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

- While training is important, so is a healthy diet if you want your pet to look top class and perform to the best of his ability. A balanced, high-quality diet that is low in fat and high in nutrients is a must for improving mental ability and attention span.
- Nerves and anxiety can greatly distract your pet and make focusing on anything a difficult task. This often gets better with more exposure, so work towards desensitizing your pet to loud noises, crowds and other animals. You may also wish to try herbal supplements that can be given to help reduce stress and anxiety.
- Showing a pet takes much love and commitment, but it's important to remember that all pets, just like humans, have the occasional "off day". Remember that showing your pet should be a fun activity for both of you, so don't get too caught up in performing that you forget to have fun.
- It's important for you to remain calm and focused, if you want the same behavior from your pet. Pets can be very sensitive to our emotional and mental states so take necessary steps to de- stress yourself before shows.



The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they

Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

Related Natural Remedies:

Performance Plus: Improve mental and physical performance and boost energy

Performance Plus contains a specially selected combination of herbs known to **support physical and mental performance in pets**, including show animals, pets in training classes and even elderly pets needing a good brain tonic.

This winning formula contains herbal ingredients that are known for their ability to support healthy memory functioning, concentration and mental alertness. It also supports adrenal health to **maintain the body's natural ability to endure and remain consistent in all demanding situations**.

Especially aimed at **pets that participate in shows and competitions** as well as those undergoing training classes, Performance Plus helps to **give cats and dogs the competitive edge**.

Performance Plus is also **highly recommended for mature pets** to help support brain health and assist with routine age-related forgetfulness.

[Learn more about Performance Plus](#)

Read the testimonials for these quality products [here!](#)

Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

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remedies:**

1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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