



# Natural Help for... Pet Skin Conditions



## Why are Skin Conditions Important?

A pet's skin and coat are one of the most visible signs of vitality and health. An animal's skin is very sensitive – especially for dogs and cats. Although their skin secretes natural oil that **helps to keep coats shiny and skin moisturized**, an animal's skin is in contact with the environment, and they lack the protection that clothes give us. Although they have extensive hair coats, fleas, allergies and parasites can wreak havoc on the skin.

## What Causes Unhealthy Skin Condition?

Good nutrition is essential for normal, [healthy skin](#). This relies greatly on giving your pet an adequate supply of nutrients, including protein, fatty acids, zinc, copper, vitamin A and B vitamins. Certain animals may have **genetic or metabolic differences** that may lead to [skin and coat condition](#). Unhealthy treats and poor quality pet food may also result in [skin problems](#) and an unhealthy, [uneven coat](#).

## Diagnosing Skin Condition Problems

### Conditions related to skin condition include:

- Dermatitis
- Eczema
- Food Allergies
- Mange
- Ringworm
- Bacterial Skin Infection
- Fungal Skin Infection
- Parasitic Skin Infection
- Hormonal Skin Disease

## Help for Skin Condition

There are many lotions and sprays on the market to help keep an animal's coat and **skin in healthy and in good condition** (keep in mind that many lotions and sprays contain synthetic chemicals). Dietary supplements are also available – however, these should be sourced from a reputable company.

## Natural Remedies

There are many safe and natural herbal and homeopathic remedies for animals

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Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

suffering from [skin problems](#). Althaea officinalis root (marshmallow) is an excellent and well-known remedy for soothing the skin – while Melaleuca alternifolia can be used externally for **promoting skin health and keeping the skin clean**. Homeopathic remedies such as Ledum and Apis have excellent soothing properties and are particularly useful in soothing inflamed and irritated skin, helping to keep the condition of the skin healthy.

## Tips for healthy skin condition

- If you know your pet has allergies to certain food ingredients, read the food label carefully to avoid those ingredients.
- Control your pet's fleas regularly! This is key in the battle against irritated skin.
- If you bath your pets – do not bath them too often. Make sure you use a natural, gentle shampoo – and always dry them off properly. Never use human perfumes, moisturizers or talc on your pet's skin.
- Treat other rashes, especially fungal infections, even though they may not seem related and watch out for infection.
- Avoid dressing your pet in clothing: the skin needs to 'breathe' and in the case of dermatitis related to allergies or triggers, some detergents may be at fault for your pet's irritated skin.
- Keep your pet's nails short to avoid scratching or rubbing the itchy area
- In warm weather seasons, speak to your vet about possibly shaving your pet's fur (especially dog breeds with long hair). This can provide relief from eczema and other skin conditions.

## The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today.



### Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson  
M-Tech Homeopathy, Doctor of Chinese Medicine

## **Related Natural Remedies:**

**Wound Dr.:** Cleanses and soothes minor cuts, scrapes and irritations of all kinds

PetAlive has brought together the best of natural ingredients - known for their soothing properties.

**Wound Dr.** contains a blend of natural ingredients in a soothing herbal cream especially formulated to support skin health and soothe the skin. Wound Dr is formulated to be quickly absorbed into the skin and surrounding area, meaning that it can get to work quickly – before your pet licks it off!

[Learn more about Wound Dr.](#)

Read the testimonials for these quality products [here!](#)

## **Ask Our Experts a Product Question**

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

## **Great Health Sites**

[Natural Pet Health Blog](#)

[Natural Holistic Health Blog](#)

[PetAlive Natural & Herbal Remedies for Pets](#)

[Native Remedies - Natural & Herbal Remedies](#)

[Remedies4...Free Natural Health Ebooks](#)



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for Pet  
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such as  
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herbal & homeopathic  
remedies:**

1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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