



Natural Help for...



Pruritus in Pets

What is Pruritus?

Pruritus is the veterinary term for itching. This condition causes much distress to animals and as a result there is an irresistible urge to scratch and bite their skin. It is usually a symptom of most skin conditions such as [allergies](#), [skin parasites](#) such as [fleas](#), as well as bacterial and yeast infections that affect both dogs and cats.

The common symptoms and signs of pruritus include:

- Scratching
- Biting
- Reddening of the skin
- Lesions
- Hair loss
- Pain
- Licking of the feet

What Causes Pruritus?

Pruritus develops when a chemical reaction in the skin stimulates the nerves and sends a signal to the brain where the itch is felt or sensed. When intense itching occurs, the **skin becomes inflamed and skin lesions develop**. If left untreated, these skin lesions may lead to a bacterial infection and spread to other areas of the skin.

Diagnosing Pruritus

The [diagnosis of pruritus](#) is based on the symptoms presented, thorough physical examination as well as review of your pet's medical history. Certain **diagnostic tests such as skin scrapings**, fungal cultures and skin biopsy may be performed to rule out primary diseases that may be the underlying cause of [cat or dog pruritus](#).

Help for Pruritus

Treatment involves treating the underlying cause and providing symptomatic relief. Various medications such as **soothing shampoos and conditioners, antihistamines, anti-itch creams**, cooling salves, omega- 3 fatty acid

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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

supplements or immunotherapy may be prescribed. For more [severe episodes of pruritus](#), corticosteroids may also be used but keep in mind that these drugs cause serious side effects such as excessive thirst, frequent urinating and panting.

Natural Remedies

Natural and holistic remedies may also be used to **support the health and functioning of your pet's skin and coat**. Herbs, homeopathic ingredients and biochemic salts act as a gentler alternative to conventional medications but without the harsh side effects.

A combination of natural remedies for pruritus in cats and dogs exist and includes herbs and biochemic salts such as Equisetum arvense (Horsetail), Taraxacum officinalis (Dandelion), Arthrospira platenis (Spirulina) and Kalium sulphate which help maintain a **healthy skin and glossy coat** while also supporting the immune system. Carefully selected ingredients such as Arum triph, Viola tri, Comocladia, Chamomilla and Cina support skin health and provides symptomatic relief for itchiness, scratching, redness and burning of the skin.

Tips to manage and cope with pruritus in pets

Although dog and cat pruritus cannot be prevented, there are certain things that can be done to manage this condition and provide symptomatic relief:

- Feed your pet high quality commercial food or an all natural diet without preservatives, additives and colorants
- Avoid making sudden changes to your pet's diet. Gradually introduce new foods and then monitor what effect they have on your pet
- Make sure that your pet's coat is clean by bathing him regularly with a soothing shampoo
- When bathing your pet, avoid the eye area and use a sponge when washing the face
- Use products specifically prescribed for your pet's skin type and avoid using human and over-the-counter products
- Make sure that pets with long haired coats are clipped or shaved to make bathing easier
- Brush your dog or cat's coat daily to prevent matting and increase circulation
- Avoid exposing your pet to allergens and irritants such as pollen, dust mites, chemicals, household detergents, pesticides or fertilizers
- Use a flea repellent recommended by your vet
- Keep your pet's living clean by disinfecting regularly

The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which



Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is ‘better’ than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

Related Natural Remedies:

Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

Great Health Sites

[Natural Pet Health Blog](#)

[Natural Holistic Health Blog](#)

[PetAlive Natural & Herbal Remedies for Pets](#)

[Native Remedies - Natural & Herbal Remedies](#)

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Allergy Itch Ease: Homeopathic remedy temporarily relieves skin allergies and itch

Allergy Itch Ease is an FDA-registered natural remedy containing *100% homeopathic ingredients* known for their ability to soothe and **relieve skin itch and allergies**, as well as support the health and integrity of all cells and layers of the skin in cats and dogs.

Taken internally, the ingredients in Allergy Itch Ease address acute skin problems in canines and felines, such as **eczema, irritated red patches, 'mottled' skin and itchiness** as well as maintain sensory balance of the skin and the supply of oxygen at a cellular level.

Presented in a convenient dissolvable granule form, the tiny granules are easy to administer (even to animals that will not swallow tablets) and are simply sprinkled on the back of the tongue and left to dissolve.

All Native Remedies homeopathic products and biochemic tissue salts are manufactured in an FDA and GMP registered pharmaceutical facility under the supervision of qualified homeopaths and responsible pharmacists. Individual ingredients are listed in the Homeopathic Pharmacopoeia of the United States (HPUS).

[Learn more about Allergy Itch Ease](#)

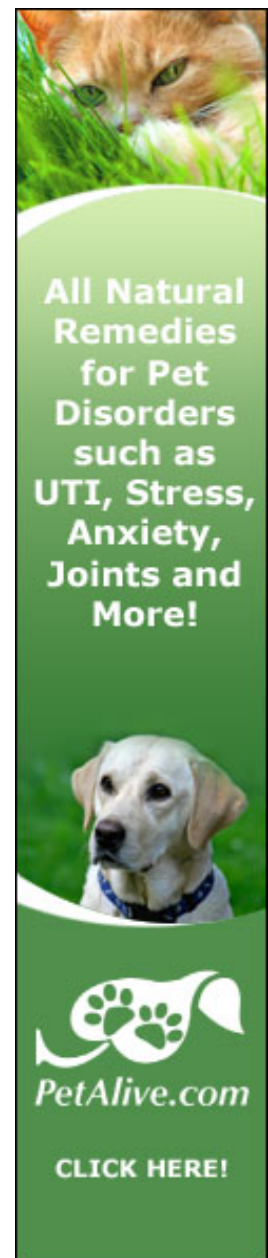
Skin and Coat Tonic: Support healthy skin and shiny coats

Skin & Coat Tonic contains a combination of specially selected herbs, nutrients and biochemic tissue salts known for their tonic and supportive function on the skin and coat. Regular use of Skin & Coat Tonic will quickly help to **support shine and systemic health in the skin and coat**, leaving your pet looking and feeling in peak condition.


Skin & Coat Tonic is also a benefit for 'show pets' who need a 'beauty boost' before competitive events.

[Learn more about Skin and Coat Tonic](#)

Read the testimonials for these quality products [here!](#)



All Natural Remedies for Pet Disorders such as UTI, Stress, Anxiety, Joints and More!



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Six Good Reasons to choose PetAlive as your trusted suppliers of herbal & homeopathic remedies:

1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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