



Natural Help for...



Pet Rashes

What are Rashes?

A change in the skin that **affects color, appearance and texture** is defined as a [rash](#). A [rash](#) may be localized to one area of your pet's body, or it may spread to uniformly cover the skin.

A [rash](#) may cause your animal's skin to **change color and cause much discomfort** for your pet – as skin can itch, become warm, bumpy, dry, cracked or blistered, swell and cause pain.

What Causes Rashes?

[Rashes](#) may have a number of causes and point to one of many conditions. Rashes are **most commonly seen in disorders of the skin** – such as eczema and dermatitis (both contact dermatitis and flea-bite dermatitis), superficial stings or insect bites.

However, in other cases a [rash](#) may result on your pet as a secondary condition to an underlying cause, such as a food allergies or hormonal disorder. Most [rashes](#) are **particularly itchy**, which will cause your pet to scratch incessantly often until the skin is raw, weeping and even bleeding.

This also causes hot spots of skin that may loose hair and become bald from **constant scratching or licking** at the itchy area. Diagnosis is determined by a physical check up at your vet, where an inspection of your animal's skin will be undertaken.

Diagnosing Rashes

Your vet may also perform specific tests if an **underlying disorder is suspected**. Depending on the cause, treatment may involve topical creams and may include antihistamines; however these may also have the potential for side effects.

Natural Remedies

There are many herbal and homeopathic remedies that use proven ingredients shown to have a soothing effect on irritated skin. Matricaria recutita is used as a gentle cleansing and **soothing herb for skin discomfort**, helping to soothe inflamed [itching skin](#). Calendula officinalis can also be used to help restore [skin health](#) and lessen rashes.

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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

Galium aperine is an herb that has been used for many centuries as a cleansing tonic and lymphatic cleanser – helping to **support skin health and comfort**. Hamamelis virginianum has long been used to help soothe superficial wounds, and calm hot, irritated and broken skin.

Tips related to rashes

- Do not change diet suddenly as this may cause intolerance to certain foods and a skin allergy.
- A tablespoon or two of olive oil added to the food a few times a week can help improve skin and coat health.
- If you suspect that a dietary intolerance may be the underlying cause of your pet's rash, start by providing your pet with a natural, unprocessed diet.
- Dry your pet thoroughly after washing, as shampoo residue can dry on the skin and cause itching and rashes.
- Vitamin A helps to maintain healthy skin. Sources include carrots, squash and sweet potatoes that can be added to your pet's diet.
- Watch out for infection – if your pet has been scratching with dirty nails, and breaks the skin, a bacterial infection may arise. If your animal's rash develops pustules consult your vet.

The Natural Approach

While Western medicine has become the norm in many cultures, it is not the only treatment option. Conventional western medicine, often called allopathic medicine, is the system of medicine taught at most medical schools and most pharmaceutical and synthetic medicines are manufactured and marketed according to the principles of allopathic medicine. Allopathic medicine is also sometimes called orthodox medicine.

Because most of us in the Western world have grown up in a society in which allopathic medicine is the prevailing norm, we forget that, only a few decades ago, homeopathic, herbal and other natural medicines were commonly available – and freely used even by conventional doctors and veterinarians. While there are often heated debates about which system of medicine is 'better' than the other, many responsible doctors and vets (whether they are allopathic or not) recognize that both have a role to play in the treatment program.

Just like humans, domesticated animals like dogs and cats are affected by the health hazards of modern living. Pollution, poor nutrition, stress and unhealthy lifestyles can lead to a variety of illnesses and conditions that are very similar to those experienced by humans. In fact, many, if not most pet health concerns can be addressed by helping your pets to live a healthier lifestyle. While it has its place, conventional medicine for animals and 'modern technology' have failed our pets in many ways.

According to pet expert and author CJ Puotinen, most holistic veterinarians and animal health care professions list annual vaccinations and commercial pet foods as the major contributory cause in the rising rates of chronic illness in pets today. Similarly, Juliette de Bairacli Levy, respected author and renowned animal breeder, points out that contrary to the belief that mass vaccination and antibiotic use will contribute to a decrease in disease, the opposite has in fact proved true. Like their human counterparts, today's pets are becoming more and more vulnerable to chronic disease and ill health. This has led many veterinarians to



Michele Carelse, Clinical Psychologist



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies for both people and pets. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of patients with depression, anxiety, ADD, ADHD and stress for many years with spectacular results.

search for alternatives and to espouse more holistic methods of keeping our pets healthy.

"In the wild, animals instinctively seek out healing herbs to help them when they are ill or undernourished. In fact, Asclepius, the ancient Greek god of medicine, respected dogs very highly for their ability to seek out and eat medicinal herbs in the wild. This ability is shared by other animals, including cats. We are coming to realize that nature often has the answers - but animals have always known this! Natural medicine can help your pet just as it can help you. While there is always a place for conventional veterinary medicine, natural medicine can compliment conventional veterinary care and in many cases do just as well. I have applied the same care and research that have gone into our Native Remedies range for adults and children to the development of pet-friendly, safe and effective natural remedies for animals. As always, all remedies are formulated to the highest therapeutic standards and manufactured under strict pharmaceutical conditions for your peace of mind and the well being of your pets. " Michele Carelse, Clinical Psychologist.

"When a veterinary surgeon practices the use of homeopathic medicine and is asked why he does so, he may give one of several answers. The simple answer would be that the results are good, an emphatic answer would be that homeopathic treatment has no unpleasant or dangerous side effects, while still achieving successful results.

The [PetAlive Homeopathic range](#) has been formulated with this knowledge and is specifically designed to treat your pet in a holistic and natural manner."

Dr. Glenn Ferguson
M-Tech Homeopathy, Doctor of Chinese Medicine

Related Natural Remedies:

[Wound Dr.:](#) Cleanses and soothes minor cuts, scrapes and irritations of all kinds

PetAlive has brought together the best of natural ingredients - known for their soothing properties.

Wound Dr. contains a blend of natural ingredients in a soothing herbal cream especially formulated to support skin health and soothe the skin. Wound Dr is formulated to be quickly absorbed into the skin and surrounding area, meaning that it can get to work quickly – before your pet licks it off!

[Learn more about Wound Dr.](#)

Read the testimonials for these quality products [here!](#)

Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

Great Health Sites

[Natural Pet Health Blog](#)

[Natural Holistic Health Blog](#)

[PetAlive Natural & Herbal Remedies for Pets](#)

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Disorders
such as
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as your trusted suppliers of
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remedies:**

1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your pet's health.

6) We offer an unconditional [One Year Money Back Guarantee](#).





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