

Summer... Not All Fun & Games for Your Pet



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Summertime Struggles



Did you know that sixty-three percent of U.S. households have at least one pet?

That's more than 69 million homes. With so many of our subscribers making their pets a part of the family, we decided to launch a newsletter filled with *useful pet news and health articles*.

With summer quickly catching up with us, we wanted to inform our readers on the added dangers pets face during the hot humid days to come. Personally, ***I had no idea that heatstroke was such a serious issue, and you don't have to run your dog in 100 degree weather to risk it happening.*** Find out more in our feature articles, which not only address about heatstroke, but many other summertime struggles your pets face.

Dangerous Summer Heat

How your Pet can Avoid Heatstroke

With summer just around the corner, your pets are probably



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It is not intended to diagnose or treat any medical condition. Nothing in this ebook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your veterinarian or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this ebook or on ANY website.

scratching at the door to get out and enjoy the sun! But have you considered the increased health risks pets are faced with during the summer months?



While an afternoon stroll may seem ideal, it can take as little as 15 minutes in the hot midday sun for your pet to develop heatstroke and even less than that for animals left inside a vehicle. Even with the windows cracked, your car can heat up to over 102 degrees within 10 short minutes – on a day when the temperature is just 85 degrees. That’s hot enough to cause your dog or cat [stress](#), [skin burns](#), [respiratory distress](#) and even death during your quick stop at the market or mall.

Even if the area in which you live isn’t subject to extreme temperatures during the summer months, it is still important to be extremely careful when subjecting your pets to situations where they run the risk of developing heatstroke. Pets are more susceptible to overheating than humans because their sweat glands (which are only on their nose and feet pads) are inadequate for cooling in extreme heat. So taking your pets to places where they are exposed to the hot sun for long periods of time such as parks, beaches or any outdoor event can be dangerous even when you take the proper precautions.

Veterinarians have also linked certain pre-existing conditions to an increased risk of heatstroke. Short faced dog breeds such as boxers, pugs and bulldogs, and dogs with very furry coats, like golden retrievers are also at an increased risk. Animals with [respiratory issues](#), [cardiovascular diseases](#) and [weight troubles](#) are at a big disadvantage when it comes to fighting summer heat. All of these conditions make it harder for the pet’s system to cool itself, and the added exertion often causes them to actually produce more heat.

In addition to preventative measures – avoiding the midday sun, sufficient hydration and adequate shade – there are a wide variety of natural and homeopathic remedies that can help prevent heatstroke in your



[Breath-A-Licious small](#)
Dancing Paws Breath-A-Licious bones contain sodium tripolyphosphate to help



[Brewer's Yeast](#)
ActiPet Brewer's Yeast Chewables, with Garlic and Flax are specially formu



[Calming Formula for Cats](#)
Pet Naturals of Vermont Calming Formula is recommended for animals exposed



[Calming Formula for Dogs](#)
Pet Naturals of Vermont Calming Support formula for dogs is a supplement re

pet. Treating conditions like [respiratory illness](#), [obesity](#) and [cardiovascular disease](#) can significantly decrease your pet's chance of developing heatstroke this summer and help them lead a healthier life.

- [AmazaPet](#) for healthy respiratory functioning in pets with asthma
- [Heart and Circulation Tonic](#) for a healthy heart and circulation system
- [SlenderPet](#) for increased energy, metabolism. Also facilitates weight loss.
- [Respo-K](#) for to treat acute colds and respiratory infections, reduce sneezing, coughing, watery eyes and strengthen immune system.

Stay aware this summer and watch out for signs of heatstroke in your pet. If your animal is experiencing any symptoms of heatstroke you will need to take immediate steps to lower their body temperature, which will quite likely save their life. Always remember to take any pet experiencing medical problems to the vet for proper diagnosis and treatment.

Other Summertime Risks for Pets

Summer Allergies Can Cause Breathing Problems, Weepy Eyes, Scratching and Excessive Chewing

While there is no doubt that heatstroke is a dangerous reality for your animals during the hot summer months, there are plenty of other seasonal risks that you may not know about. Allergies can be



a big summertime struggle for a lot of pets. Did you know that just like humans, your dog or cat can have severe allergies to pollen, dust, mold spores and other airborne allergens? These allergens can cause your pet significant discomfort and pave the way for more serious infections.

Signs of Heatstroke

- Excessive panting
- Glazed Eyes
- Rapid heartbeat
- Restlessness
- Excessive thirst
- Lethargy
- Fever
- Dizziness
- Lack of coordination
- Profuse salivation
- Vomiting
- Deep red/purple tongue
- Unconsciousness



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Often times allergens can produce respiratory conditions similar to [asthmatic symptoms](#) and [difficulty breathing](#) due to increased mucus buildup in the [nasal passages](#). The same can occur in the [eyes](#). If you notice an overproduction of mucus in either of these areas, your pet may be suffering from seasonal allergies.

An even more familiar indicator of seasonal allergies in dogs and cats is a skin condition called [allergic dermatitis](#). If you see your **pet scratching excessively or constantly chewing a certain part of their body** during the summer months, they might be suffering from allergic dermatitis. This condition is caused by a reaction to bacteria – or other allergens common during summer – and results in skin irritation. Unfortunately, the irritation is often exacerbated by excessive scratching on the part of your pet and before you know it, these minor irritations can turn into [open sores](#) and [wounds](#) that can develop into [serious infections](#).

The most familiar example of this is a condition called a “Hot Spot”, or “Summer Sore”. To prevent hot spots from devolving into a more serious infection, you must quickly identify and treat them [topically](#). Hot spots can also occur due to [flea](#) and [tick bites](#), another common occurrence during the summer months. While the best way to avoid fleas and ticks is good preventative care through special applications, there are lots of ways to naturally treat bites and irritated

You can use herbal and homeopathic products to treat your pet’s allergies, asthma and skin problems for natural relief.

- [AmazaPet](#) to promote healthy respiratory functioning in pets with asthma.
- [Sinu-Rite](#) to treat acute sinus infection and prevent chronic reoccurrence, including inflammation, discharge congestion and discomfort.
- [Skin & Coat Tonic](#) to heal skin of lesions, fungal infections and dryness. Relieves itching and restores healthy skin and coat.
- [FleaDerm](#) to relieve the itching and discomfort associated with allergic reactions, flea bites and dermatitis.
- [RespoK](#) to treat acute

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[Anxiety Depression Info](#)

[ADHD Info](#)

[Mom's Blog](#)

[Natural Men's Health](#)

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Alternative
Healing
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Home Study
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Programs
in Reflexology,
Aromatherapy,
Color & Crystal
Therapy



skin so that hot spots don't occur.

PetAlive offers several topical products that can help to soothe and heal your pet's irritated skin, as well as products designed to help soothe the effects of respiratory allergic reactions. These products are designed to provide your pet with the relief it needs naturally, so that they can enjoy a better quality of life.

- [Skin & Coat Tonic](#) to heal skin of lesions, fungal infections and dryness. Relieves itching and restores healthy skin and coat.
- [FleaDerm](#) to relieve the itching and discomfort associated with allergic reactions, flea bites and dermatitis.
- [PetHeal](#) to encourage rapid and complete healing, as well as naturally relieve pain.
- [Clenzor](#) to clean, disinfection and prevent inflammation of wounds, burns and cuts on your pet's skin.
- [Wound Dr.](#) to treat and protect small wounds and stings caused by minor injuries, burns and stings.

It's important that your pet enjoys the summer season. After all, for many pets it's the optimal time of the year for exercise and play, which are of the utmost importance to your pet's health and happiness. Proper preventative care and quick attention to problems with natural remedies can help your pet get the most out of the life that both of you share!

colds and respiratory infections, reduce sneezing, coughing, watery eyes and strengthen immune system.

- [PetHeal](#) to encourage rapid and complete healing, as well as naturally relieve pain.
- [Clenzor](#) to clean, disinfection and prevent inflammation of wounds, burns and cuts on your pet's skin.
- [PawPaw](#) to heal small cuts and wounds on your pet's paws and prevent infection.
- [Wound Dr.](#) to treat and protect small wounds and stings caused by minor injuries, burns and stings

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Natural Remedies

[Native Remedies](#)

[Natural Health Supplement Shop](#)

[PetAlive Herbal Remedies](#)

[Xtend-Life - Natural Health Products](#)

The advertisement for Native Remedies features a green leaf logo at the top. Below the logo, the text reads "Native Remedies THE NATURAL CHOICE". A green banner with white text says "LIVE A HEALTHY LIFE!". Underneath is a photograph of a smiling family consisting of a woman, a man, and two children. At the bottom, the text states "Proven, Safe, 100% Natural Herbal and Homeopathic Remedies for You and Your Family" and includes a brown button with the text "CLICK HERE".

Testimonials

Find Out How Pet Alive Helped Rocky Enjoy His Summer!

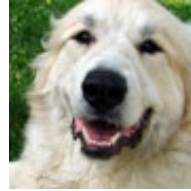
"We have a Great Pyrenees male, Rocky, and when he was only 12 weeks old we found out he had a *genetic defect with his back legs*.

He was born with his knee sockets turned inward, which caused him to walk with his back legs close together, a bit awkwardly. Our vet did not think

surgery was possible until the age of one, so we made do until then. Once he turned one we met with a board certified orthopedic veterinarian, who said *it would cost tens*

of thousands to operate, and would be nearly impossible, seeing as all his leg bones had subsequently grown inward to match his knees. All along Rocky was a very happy

dog – despite the fact that he couldn't run, and had to be very careful. We've always babied him and tried to do everything we could to make him better.



THIS PRODUCT SAVED HIM.

I was looking up alternative meds for dogs online, and thank goodness I found this website. We immediately ordered this product and Rocky's life has changed. **He's**

been taking it for six months now and his back legs are much stronger and he RUNS like crazy! He's now two years old and loves to play...And thanks to this wonderful Muscle and Joint Supplement, Rocky is a whole new pup! We

truly cannot thank PetAlive and Native Remedies enough!!! This product is

unbelievable and a true life saver! You would never know Rocky has defective back

legs by the way he acts and runs around. I truly believe this supplement changed his

life, and ours." – **Laura**